

# MOTIVATORS

## The Seven Universal Dimensions

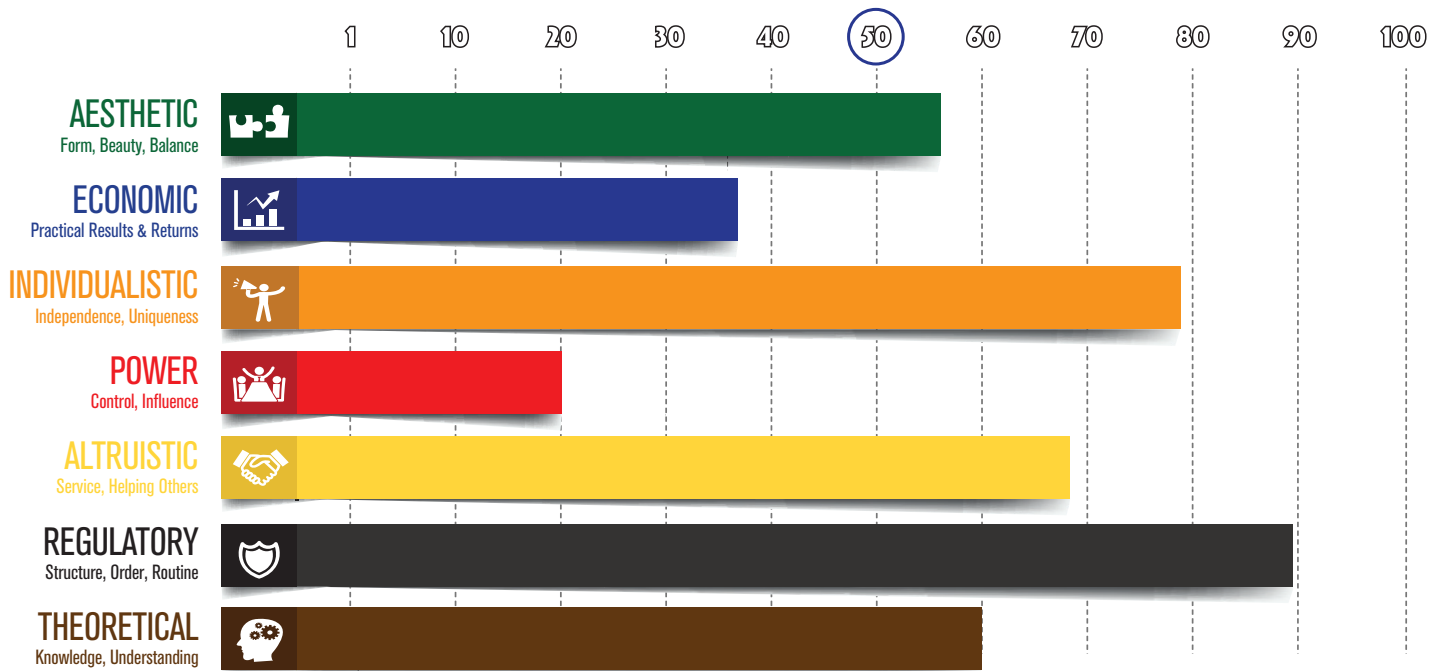
The perfect companion assessment to pair with DISC, Motivators measures Dr. Eduard Spranger and Gordon Allport's "Seven Universal Dimensions of Motivation" that exist within each of us. Whereas DISC describes HOW someone will behave, Motivators reveals WHY. Being able to measure and understand both the HOW and WHY of human behavior is vital to build top-performing teams, optimize employee performance, inform hiring & selection decisions, resolve values-based sources of collaborative dysfunction, and develop self-aware leaders.

## Greater Detail = Greater Insights

Our Motivators assessment measures seven dimensions, rather than the standard six. This provides users with a much more detailed analysis by addressing the important nuances between the Power and Individualistic dimensions. Additionally, our reporting includes an invaluable ranking column that measures both the IMPORTANCE and IMPACT for each Motivator.

## Intuitive & Easy-to-Use

Our 18-page reports are straightforward and easy-to-use. This report does all the hard work for you by presenting its findings clearly and using layperson terminology.



## Explore General Traits

The report provides a detailed analysis of the General Traits associated with each user's unique scores.

## Identify Key Strengths

The report presents an analysis of each user's Key Strengths, applicable to a variety of workplace and interpersonal settings.

## Motivational & Training Insights

The report provides tailored Motivational & Training recommendations for optimizing workplace performance while simultaneously maximizing personal fulfillment.

## Self Improvement Insights

The report presents users with prescriptive recommendations for personal and professional growth.