

via Melena

SYLVIA MELENA is the Founder and CEO of Melena Consulting Group, a leadership and management consulting, training, and publishing company. She is also the international awardwinning and best-selling author of Supportive Accountability: How to Inspire People and Improve Performance. Sylvia's leadership philosophy has been featured by the Society of Human Resources Management HR Today, the Human Performance Association, Entrepreneur, LEADx, My Quest for the Best, Fit Small Business, and other outlets.

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Sylvia's Book

TITLE: Supportive Accountability: How to Inspire People and Improve Performance

SYNOPSIS: Some leaders are too harsh. Some are too lenient. Others are completely disengaged from employee performance management. Striking a delicate balance between supportive leadership and accountability is the key to ensuring employees are as effective and productive as possible.

Through a mix of stories, actionable tips, and templates, leaders learn how to master the art of performance management.

SUBJECT: Management/Leadership

TARGET AUDIENCE: New managers and supervisors, experienced leaders seeking a refresher, and leaders who are either frustrated or losing passion for the job... you can engage employees and improve performance.

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